Too Close for Comfort: The Moderating Role of Essentialism in Transprejudice



Max Davidson & Alexander M. Czopp

Department of Psychology Western Washington University

Introduction

Vocabulary Lesson

- <u>*Transgender*</u> is defined as encompassing those whose gender identity does not match the gender assigned to them at birth, commonly referred to as someone's sex.
- <u>*Transwoman*</u> is an individual who was identified at birth as a man but now identifies as a woman.
- <u>*Transman*</u> is an individual who was identified at birth as a woman but now identifies as a man.
- <u>*Cis*</u>- is a prefix applied when discussing an individual whose birth sex and gender identity are congruous.

Transprejudice

- Transgender prejudice, or transprejudice, is the negative valuing or biased treatment of transgender or other gender-variant individuals (King, Winter, & Webster, 2009).
- Transgender individuals report higher than average rates of discrimination in the workplace, healthcare institutions, and at home (Grant et al., 2011).

Essentialism

- Essentialism has been linked to stereotype endorsement (Bastian & Haslam, 2006), as well as denial of rights to transgender individuals (Tee & Hegarty, 2006).
- Essentialism, based upon entity theory, states that individuals ascribe observable traits to biological causes, and overall see these observable traits as discrete, biological, immutable, and informative of other characteristics (Bastian & Haslam, 2006).

Hypothesis

We predict that those participants who endorse essentialist beliefs more strongly will express less comfort toward a transgender individual than those participants who endorse essentialist beliefs less strongly. Method

- 305 participants recruited via Amazon's Mechanical Turk (158 women, 147 men; 76% White) participated in exchange for .30 cents credited to their Amazon account.
- Participants read one of four vignettes about a fictitious Cisgender or Transgender student.
- In the *Transgender* conditions, vignettes described a male or female student who began transitioning to the other gender earlier in the year (e.g., a student identifying as a woman who was born a male).
- In the *Cisgender* conditions, vignettes described a male or female student with no apparent gender identity / birth sex inconsistency.
- All vignettes discussed John/Joan's engagement to Theresa/Thomas, respectively, to separate transgender from homosexuality in the minds of the participants.

Measures

- Essentialism Scale ($\alpha = .65$): 9-item, 6-point Likert scale adapted from Bastian & Haslam's (2006) Essentialism Index.
- Higher scores indicate stronger essentialist beliefs.
- "It is possible to know about many aspects of a person once you become familiar with a few of their basic traits."
- *"The kind of person someone is can be largely attributed to their genetic inheritance."*
- Intimate Social Distance ($\alpha = .83$): 2-item 6-point Likert scale.
- Higher scores indicate greater comfort.
- "I would feel comfortable with this person using the same bathroom as me."
- "I would feel comfortable with this person using the same locker room as me."

Results

- The interaction between category (transgender or cisgender) and essentialism was a statistically significant predictor, $\beta = .279$, p < .001
- The effect of essentialism on comfort with transgender individuals was statistically significant, $\beta = -.356$, p < .001
- The effect of essentialism on comfort with cisgender individuals was not statistically significant, $\beta = .057$, p = .486.



Summary & Discussion

•Essentialism moderated the comfort level an individual has with transgender individuals. Those who endorse essentialist beliefs are more likely to feel uncomfortable around transgender individuals than those who do not.

- •This pattern did not differ by participant gender.
- •Future research can investigate the links between essentialism and transprejudice further:
- •Would modifying endorsement of essentialism change their comfort level with transgender individuals?
- •Should essentialist belief items be included in measures of transgender prejudice?